What is »BuB«?

»BuB – Forum Bibliothek und Information« is the most important professional journal for anyone working in the German-speaking field of information provision. A highly competent and professional editorial team works together with authors to produce essays, commentaries, discussion forums, interviews, field reports and news about public, academic and special librarianship as well as closely related areas of educational and cultural politics. Along with librarians and information experts its contributors also include university scholars, politicians, writers and journalists. For these reasons »BuB« is an essential source of information for librarians.

What makes »BuB« different from other professional library journals?

»BuB« is the most widely distributed and interdisciplinary professional journal for the field of library and information science in German-speaking countries. It is published ten times per year (with double-issues in February/March and in August/September) and is the only library journal in Germany with an IVW-verified print-run. With »BuB« you will reach more readers in this sector than with any other comparable journal. The current distribution per issue (3rd quarter, 2019) is 7,067 copies.

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Current distribution 7,067 Print Run (3rd quarter 2019)
Paid circulation 6,709 (95 %)

Readership Public and academic libraries; special libraries;
library advisory agencies, members of professional
associations; church-run libraries

Distribution Federal Republic of Germany, German-speaking
regions, foreign countries

SPECIFICATIONS

Printing and Binding Offset printing, perfect binding
Paper Tauro Offset
Format 210 × 280 mm
Print copy PDF/X-3 in CMYK (Color Model P 50 Uncoated, ISO
12647) without non-standard colors. Images in 300 dpi
resolution. Color-proof image may be submitted for
comparison during printing

Frequency 10 issues per calendar year;
double issues: 2-3 and 8-9

ADVERTISING PRICES

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1/3 page horizontal
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Gartenstraße 18, 72764 Reutlingen
Postfach 13 24, 72703 Reutlingen

Miriam Stotz
Tel.: +49 711 / 78 19 88-34
Fax: +49 711 / 78 46-401
E-Mail: anzeigen@bib-info.de
bub-mediaservice@abomanagement.de

Editorial Staff Berufsverband Information Bibliothek e.V. (BIB)
Gartenstraße 18, 72764 Reutlingen
Postfach 13 24, 72703 Reutlingen
Tel.: +49 7121 / 34 91-14
Fax: +49 7121 / 34 91-34
www.b-u-b.de

Bank account Volksbank Reutlingen
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Our editors actively follow current developments in the library world and make them the focus themes of upcoming issues. Topics to be covered in the second half of the year will be updated regularly.

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The app is now used by more than 1,400 readers, it was installed on over 4,700 end devices. 75% of them use the app on the move.

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